



SPONSOR & EXHIBITOR VIRTUAL OPPORTUNITIES PACKAGE

June 23-24, 2021

<https://ismpb.org/icampam/>

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our 2021 ICAMPAM Conference, which will be held virtually from June 23-24, 2021. This will be the 7th ICAMPAM Conference for ISMPB and our first virtual event, where we hope to have expanded scientific dialogue and offer greater opportunities for participation and attendance. Our conference will provide you with an excellent opportunity to showcase your organization, products and services and interact with people around the globe.

Our conference will be held virtually via a **digital conference platform** where the attendees will be able to network, present oral talks and posters and participate in workshops and symposiums.

ADVERTISE in our digital program, be an **EXHIBITOR** and display your products virtually, or **SPONSOR** a portion of the conference and get exposure to 200+ attendees. Full details can be found in this package.

What is the ICAMPAM Conference?

The **International Conference on Ambulatory Monitoring of Physical Activity and Movement (ICAMPAM)** is hosted by the International Society for the Measurement of Physical Behaviour (ISMPB). This international conference will provide a forum for researchers to discuss the latest developments in physical behavior monitoring using wearable devices. The conference will serve as a meeting point for young scientists and renowned experts in the field of health sciences, engineering, medical sciences, physiology, psychology, sports sciences and more.

The International Society for the Measurement of Physical Behaviour (ISMPB) is a non-profit scientific society which focuses on the issues related to ambulatory monitoring, wearable monitors, movement sensors, physical activity, sedentary behaviour, movement behaviour, body postures, sleep and constructs related to physical behaviours.

Who attends the Symposium?

The Symposium will be attended by researchers, students, postdocs and practitioners from around the world. We are expecting **approximately 200+ attendees** at but could attract many more for this virtual conference.

Why participants will attend:

- High-quality, leading-edge content
- Ease of attending - No travel required
- Reasonable registration fees
- Networking with peers from around the world

Being our first virtual conference, the ISMPB community will be **able to come together like never before**. This new format will offer live and pre-recorded sessions, and live panels. Attendees from around the world can meet in break-out rooms or engage in 1-on-1 chats.

Similar to past conferences, the **robust peer-reviewed scientific program** will feature keynote presentations, poster presentations along with networking rooms and an exhibit hall.

In parallel to the conference, we will also be active on social media to increase exposure and engagement.

How will the Virtual Conference be delivered?



**WHY SUPPORT the
ICAMPAM
Conference?**

WHY SUPPORT?

Premium **branding & positioning** opportunity

- Reinforce and strengthen your organization's brand and position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your products and services apart from your competitors
- Custom design your booth to reflect your corporate identity

Connect with **existing and emerging leaders**

- Connect with scientists, practitioners, and future leaders in physical behavior monitoring
- Recruit qualified candidates for positions within your organization
- Reach 200+ attendees from around the world

Leverage **comprehensive analytics** data

Live reporting access to reports including:

- Attendance reports from your booth or sponsored sessions
- Access booth chat logs for lead sourcing and higher engagement



SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS

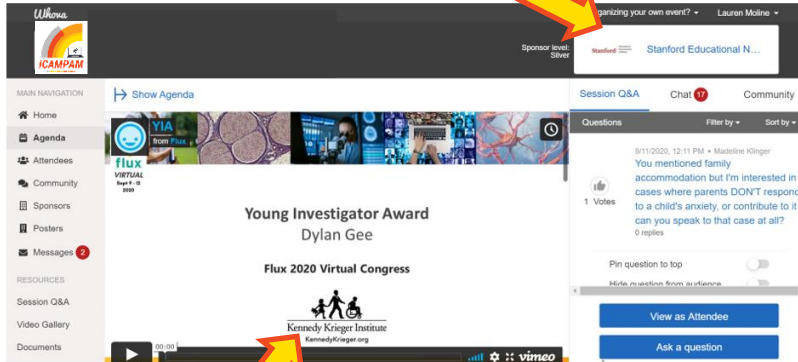
Based on the value of your selections, you will be assigned a sponsor level as noted below.

| Level | Logo in Digital Abstract Book (hyperlinked) | Sponsor attendance and/or support a student attendee | Virtual Booth | Recognition In E-Newsletters | Multimedia Recognition During the Congress | Exclusive Sponsorship |
|----------------------------|---------------------------------------------|------------------------------------------------------|-------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------|
| Platinum \$3,000 | <input checked="" type="checkbox"/> | 4 registrations | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | - Logo on Lobby Page, Program & throughout conference including opening & closing ceremonies | Exclusive Workshop for attendees |
| Gold \$2,000 | <input checked="" type="checkbox"/> | 3 registrations | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | - Logo on Lobby Page, Program & throughout conference including opening & closing ceremonies | Sponsorship of a social / chat space |
| Silver \$1,000 | <input checked="" type="checkbox"/> | 2 registrations | <input checked="" type="checkbox"/> | | - Logo on Lobby Page, Program & throughout conference including opening & closing ceremonies | |
| Bronze \$ 500 | <input checked="" type="checkbox"/> | 1 registrations | <input checked="" type="checkbox"/> | | | |

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the symposium program. Choose from the following additional options:

Scrolling list of sponsors on every page



Specific Session Sponsor Recognition

- **Scholarship Support \$1,000**
Support diversity and access for attendees underrepresented in our field (5 awards of \$100)
- **Workshop Sponsorship \$1,000 per session**
Engage attendees in a hands on workshop
- **Community Chat Lounge \$500**
Includes logo recognition, ability to host the session
- **Booth Only \$300**
Includes logo recognition
- **Support a trainee in need to attend \$200**

What is a virtual booth?

All sponsors receive a virtual booth, which is a virtual space where you can offer live and on-demand content, schedule demos, interact with attendees via live chat and download real time reports. Tell your story, educate potential users about your company and share more about your products & services.

Virtual booths are grouped in a virtual exhibitor space clearly identified and accessible from the virtual lobby. You have **full control of the booth branding and design** (images, logo, colors, videos, handouts etc.) to create a unique and compelling experience.

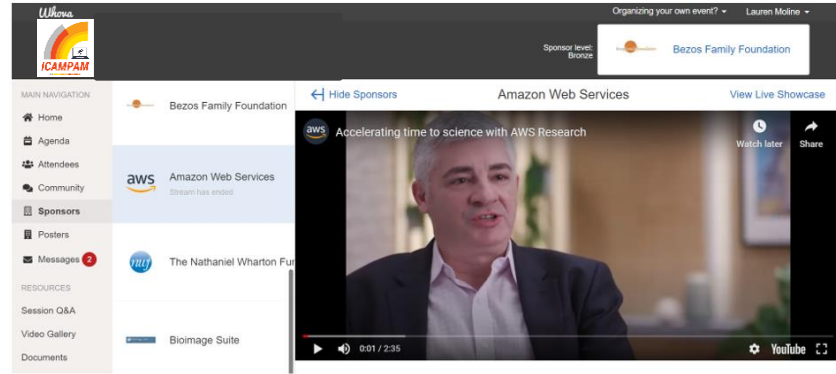
Booth representatives can easily engage with booth visitors with powerful chat tools whether you're live "in" your booth or not. The "Ask a Question" function is available post-conference when content is "on-demand" - extending your reach and interaction.

The virtual environment also allows you access to robust analytics capturing the data you need to identify leads and nurture them after the event for an improved ROI.

Why a virtual booth?

Your unique spot to interact with delegates:

- Present the best experience with videos, handouts or special deals can be highlighted
- Live chats with delegates who come to the booth or direct emails when you're there.



Amazon Web Services

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Questions? Contact Tara Madhyastha, PhD, at taramad@amazon.com.

Working with research labs and institutions around the world, Amazon Web Services (AWS) helps researchers process complex workloads. AWS provides cost-effective, scalable, and secure compute, storage, and database capabilities to accelerate time to science. With AWS, researchers can quickly analyze massive data pipelines, store petabytes of data, advance research using transformative technologies like artificial intelligence (AI), machine learning (ML), and quantum. AWS also provides researchers with access to open datasets, funding, and training to accelerate the pace of innovation.

- Simple online form to customize your design space to your colors, with your marketing materials including video and downloadable handouts.
- No added costs - travel, accommodation, shipping, insurance, etc.



**Should you wish to discuss sponsor opportunities,
please contact our Secretariat:**

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HOW TO BECOME A SPONSOR